

1. Your Company Name

DevTool Depot

2. The mission statement for your company. Keep in mind, a great "mission statement will define your company and its purpose in 30 seconds or less."

At DevTool Depot, our mission statement is to help the developer to make the life easy for developers so they can focus more on writing the logic and less time spending the time on reinventing the rules.

3. The types of products you wish to sell

The site is planning to sell the code snippet bundles, starter templates and ebooks and lightweight UI Component kits

4. Define your audience

The audience will be who are tech savvy, developers who want reliable tools to speed the up the development.

5. How do plan on marketing your ecommerce site and the products you sell?

We plan to reach customer by using various technique such as linkedIn, blog content with tutorials using our products, github repo with code for developer to trust us, email newsletter for product update and deals.

6. What type(s) of payment systems do you plan on using? PayPal, credit cards, cash, etc.?

We are planning to use a Paypal and credit cards from stripe.

7. How will you handle order fulfillment for your product(s)?

Customer will receive instant access to download link via email and their account dashboard.

8. How will you handle Security on your website?

There are several ways we will be monitoring wordpress such as applying SSL as well secure payment gateways such as Stripe which we will not be writing custom script

and will be using popular third party gateway payment which is stripe, and we will also be updating regular plugin and be tacking backup of the site.